



127th Annual Dinner Dance

MAY 8, 2010
 GRAND HYATT NEW YORK
 109 EAST 42ND STREET,
 GRAND CENTRAL TERMINAL



I would like to support Lutheran HealthCare's Annual Dinner Dance. Proceeds will go to the implementation of the Electronic Medical Records, which will further Lutheran's mission of serving the needs of our neighbors.

Sponsor Packages

- | | |
|---|---|
| <p><input type="checkbox"/> Baccarat Sponsor\$75,000</p> <ul style="list-style-type: none"> • \$7,500 in "Lutheran Bucks" • Private high stakes gambling table of your choice • VIP dinner seating for 10 • Back, inside front or inside back cover of journal ad (pending availability) • One gift bag item with your logo and company literature • Company logo included in slide show showcased in the ballroom all evening • Special recognition at the podium • Premier signage at the door <p><input type="checkbox"/> Roulette Sponsor\$50,000</p> <ul style="list-style-type: none"> • \$5,000 in "Lutheran Bucks" • Private high stakes gambling table of your choice • VIP dinner seating for 10 • Platinum page journal ad • One gift bag item with your logo and company literature • Company logo included in slide show showcased in the ballroom all evening • Special recognition at the podium • Premier signage at the door | <p><input type="checkbox"/> Blackjack Sponsor\$25,000</p> <ul style="list-style-type: none"> • \$2,500 in "Lutheran Bucks" • VIP dinner seating for 10 • Gold page journal ad • Your company literature in gift bag • Company logo included in slide show showcased in the ballroom all evening • Special recognition at the podium • Premier signage at the door <p><input type="checkbox"/> Five Card Poker Sponsor\$15,000</p> <ul style="list-style-type: none"> • Priority dinner seating for 10 • Silver page journal ad • Signage at the door <p><input type="checkbox"/> Texas Holdem Sponsor\$10,000</p> <ul style="list-style-type: none"> • Priority dinner seating for 10 • Silver page journal ad <p><input type="checkbox"/> Slot Machine Sponsor\$7,500</p> <ul style="list-style-type: none"> • Dinner seating for 10 • A full black & white journal ad <p><input type="checkbox"/> Individual Ticket (s)\$600</p> <p>_____ at \$600 = _____</p> |
|---|---|

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Total Amount Enclosed _____

Please charge my credit card in the amount of \$ _____

Visa MasterCard AMEX

Name on Card _____

Credit Card # _____

Exp. _____ Signature _____

Please make checks payable to Lutheran Medical Center.

Please attach a separate sheet with your guest list and/or seating requests.

*Employee discounts available.

All contributions including journal ads are tax deductible to the extent provided by law.

Journal Ad Selection*

Deadline for journal copy is Friday, April 16, 2010

- | | |
|--|--------------|
| <input type="checkbox"/> Platinum Page (6 1/2" x 6 1/2") |\$2,500 |
| <input type="checkbox"/> Gold Page (6 1/2" x 6 1/2") |\$2,000 |
| <input type="checkbox"/> Silver Page (6 1/2" x 6 1/2") |\$1,500 |
| <input type="checkbox"/> Full White Page (6 1/2" x 6 1/2") |\$1,250 |
| <input type="checkbox"/> Half White Page (6 1/2" x 3 1/4") |\$600 |
| <input type="checkbox"/> Quarter White Page (3" x 3) |\$300 |
| <input type="checkbox"/> Friends of Lutheran HealthCare |\$127 |
- Ad copy/artwork attached Camera-ready art to follow
- Electronic file Note: When submitting an electronic file, please include sponsor/journal advertiser name in title of document. E-mail final file to cleo@hrginc.net.

FAX OR MAIL FORM TO:
Lutheran Medical Center
 c/o Hospitality Resource Group, Inc.
 237 Mamaroneck Avenue, White Plains, NY 10605
 Phone (914) 761-7111 • Fax (914) 761-7854

For additional information, please contact
 Cleopatra Maack at (914) 761-7111 or Cleo@HRGinc.net.

PLATINUM, GOLD, SILVER AND FULL PAGES

Image area – 6 1/2" x 6 1/2"
Horizontal

QUARTER PAGE

Image area – 3" x 3"
Vertical

PAGE LAYOUT SPECIFICATIONS

- All Gold, Silver and Full page ads have an image area of 6 1/2" x 6 1/2"
Area indicated by outer rule
- Half page ads have an image area of 6 1/2" x 3 1/4"
Area indicated by dark shade at bottom of page
- Quarter page ads have an image area of 3" x 3"
Area indicated by light shade at top of page

Image area is smaller than page size due to borders and artwork used in the production of the journal. Pages do not bleed.

HALF PAGE

Image area – 6 1/2" x 3 1/4"
Horizontal